

Brandon Wilson

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EXPERIENCE

Landscape Manager / Graphic Designer

2013 - Present

Arizona Home and Landscape | Chandler, AZ

Landscaping

- Troubleshoot mechanical issues and completed basic repairs to keep equipment working at peak levels.
- Implemented regular landscaping schedule to promote optimal growth and maintained an attractive appearance of lawns and facility grounds.

Graphic Design

- Created digital images for social media and print use.
- Developed print materials such as brochures, banners, signs, and business cards.
- Designed and developed company website, templates, and unique branded looks.

Key Accomplishments:

- Increased advertising engagement by **42%**.
- Helped increase new customers by **68%** and customer retention rate by **27%**.

Graphic Designer / 2D Animator - Freelance

April 2020 - May 2020

The Casual Pint | Chandler, AZ

- Designed new, on-brand visual elements focusing on concept and messaging.
- Completed hand-drawn 2D animations using Adobe After Effects for a social media campaign.
- Created Instagram story templates using Adobe Premiere Pro and After Effects.
- Proposed innovative storylines for digital content and developed unique campaigns to promote brand engagement.

Videographer / Video Editor

June 2020 - July 2020

Red Tail Drone Solutions | Chandler, AZ

- Edited drone footage for digital distribution by managing graphics, sound, music, and color correction.
- Delivered edited videos with multiple camera angle choices, titles, graphics, audio, and special effects.
- Evaluated and selected scenes for pacing, entertainment value, and continuity.

EDUCATION

Arizona State University | Bachelor of Science in Graphic Information Technology

Aug 2019

- GPA: 3.6

SKILLS

Adobe Creative Suite – Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Lightroom, Dreamweaver, XD, Spark

Web Design | Photography | Digital Illustration | Logo Design | HTML | CSS | JavaScript | WordPress | Maya 3D

REFERENCES

Steve Brown – CEO, Arizona Home and Landscape Inc.

- 480-326-6774
- Azhlandscape@yahoo.com

WEBSITE / PORTFOLIO

<http://www.bwilsondesign.com>